

## Background

The **DCMS Jerwood Creative Bursaries Scheme** was launched on 4th November by Ed Vaizey, Minister for Culture, Communications and Creative Industries, and Alan Grieve, Chairman of the Jerwood Foundation.

The Scheme which aims to springboard talented young graduates into their careers in the arts, focuses on offering opportunities for individuals from less affluent backgrounds who are least able to support themselves through unpaid internships, work experience or training.

Arts organisations from around England have been selected to host bursary recipients in roles lasting between six and twelve months. These roles have been specially designed to give new graduates the very best start to their careers and will cover a range of roles in the arts; from directors and musicians to backstage and arts administration roles.

Running initially as a pilot programme across a two year period until March 2012, the aim is to provide 40 bursary places in this initial stage. Successful candidates receive a bursary of £15,000 per annum pro rata. Alongside this support, bursary recipients are assigned a mentor and encouraged to take part in structured networking opportunities throughout their placement. The scheme also offers financial support to host organisations taking on a placement.

<http://www.jerwoodcharitablefoundation.org/?lid=2175>

**Picture This** is one of the key organisations supporting artists' film and video in the UK.

Picture This enable works of artistic excellence by supporting artists and new works to evolve conceptually and technically. We provide artists with the opportunity to seriously engage in exploring the possibilities of their practice, including the realisation of new, significant film and video production.

Our projects engage with diverse subjects that matter in society today. Access to ideas and knowledge articulated through our activities is important. Our public include cultural practitioners, public participants and audiences who can experience our work through exhibitions nationally and internationally.

Picture This was formed in 1992 as the result of the conceptual and practical development of Watershed's film department and Bristol Film Maker's Co-Op. In the early years Picture This provided training for individuals and community groups across the city. In the late 1990s the organisation prioritised the production and presentation of contemporary art works, rather than independent film. Since 2007 we have run a project space called Picture This Atelier sited alongside our offices at Spike Island, Bristol. Picture This is today an art organisation which connects to critical issues both within artistic practice and theory as well as in society in and through artists' film and video, using practices of production, participation, discursivity, flexibility, fluidity and criticality.

In the summer of 2009 Picture This re-launched its website ([www.picture-this.org.uk](http://www.picture-this.org.uk)). The website now holds content about all the artists' film and video works Picture This has produced since it formed in 1992, with information about artists, works, technical data, screening histories and images from their production and presentation. The website also includes playable extracts from some works. We have filmed interviews

with many of the artists we have commissioned during the last 18 months, and are available on our website. In the first 12 months [www.picture-this.org.uk](http://www.picture-this.org.uk) received 45,290 visits from 149 countries, generating almost a quarter of our total audience figures. The website has received critical praise and was a showcase site on <http://siteinspire.net> in October 2010.

We are aware that we now have a website which is a powerful tool in delivering content to audiences, and increasing our audience. Picture This needs to generate new content in order to keep the site active and this work needs to be prioritised. Picture This is keen to open itself up to greater engagement and ownership with audiences and our online work is key to this shift in our relationship with audiences.

[www.picture-this.org.uk](http://www.picture-this.org.uk)

## The role

### Picture This Assistant Online Content Producer

- 12 months, part-time (2.5 days per week)
- January - December 2011
- salary of £7,500 pa (covered by the DCMS Jerwood Creative Bursaries Scheme)
- based in Bristol

## Areas of responsibility

- Deliver the production of new content for [www.picture-this.org.uk](http://www.picture-this.org.uk). Input creatively to our online programming through writing, working with artists on interviews and generating other content. Contribute creatively to new projects.
- Produce critical responses to Picture This' programme and respond to other exhibitions and events, relating the wider critical debate around artists' film and video back to Picture This' wider community.
- Promote Picture This on other websites, through partnerships (LUX, AP Engine, TankTV etc.)
- Increase Picture This activity with facebook, twitter, blogs and other social media.
- Increase signup to Picture This email newsletters, facebook likes etc.
- Support marketing through updating information about Picture This on other websites.
- Work with existing staff to maintain and update and evaluate [www.picture-this.org.uk](http://www.picture-this.org.uk).
- Support the online fundraising campaign.

## Who we are looking for

The ideal candidate should fulfill the eligibility criteria and person specification below.

### *Eligibility Criteria*

- Financial:
  - For the purposes of this scheme, the definition of 'less affluent' will be graduates who are able to evidence financial need in one of the following ways:
  - were in receipt of a full maintenance grant or a special support grant during the whole of their university career OR
  - were in receipt of a Hardship Fund during the whole of their university career OR
  - can otherwise provide evidence of financial need for the whole of their university career, by some form of means-tested support from a government or similar body.
- Academic:
  - Arts students who graduated in 2009 or 2010. For a definition of an arts graduate, please see advice document attached.
  - First degree only (subsequent degrees aren't eligible for maintenance grants)
  - 2:1 degree or above

### *Person Specification*

#### *Essential*

- Critical viewpoint/opinion/voice
- An enthusiasm for using the web as a communication tool, a familiarity with using social media.
- A commitment to the arts sector, proven through attendance, engagement and participation.
- A willingness to input and contribute to a small team.

#### *Desirable*

- An interest in pursuing a career in a cultural field such as arts management or marketing, arts journalism.
- An interest in artists' film and video.
- Willingness to travel for research
- A wider interest in contemporary culture such as film, literature, philosophy.

## What will the recipient will receive

- Opportunity to be creatively involved with arts organisation specialising in artists' film and video.
- Hands on programme and editorial experience.
- Time working with artists, visiting exhibitions and responding to critical issues within contemporary practice.
- A mentor and membership of Spike Island Associates scheme

## The application process

### Stage 1 More information

On 02 December, 1.30 -4pm, Picture This will hold an informal session where potential applicants can come to Picture This to find out more about the organisation and the role. Booking essential.

### Stage 2 Application

Cover letter

250 word review of exhibition, or cultural event

Application form (including online survey)

Evidence of fulfilling the Eligibility Criteria

Deadline 17 December 2010, 4pm

### Stage 3 Shortlisting

Candidates shortlisted for interview will be contacted by 21<sup>th</sup> December.

Unsuccessful candidates will be contacted by email by 21<sup>th</sup> December.

### Stage 4 Interviews

Interviews will be held at Picture This, Bristol. Date TBC (early January 2011)

### Stage 5 Recruitment

We anticipate the successful candidate to start at Picture This in January 2011

## Additional notes to applicants

For additional information from the Jerwood Creative Bursaries Scheme including FAQs visit <http://www.jerwoodcharitablefoundation.org/?lid=2244>

Recruitment is carried out according to the Scheme's eligibility criteria. If selected we will need to see supporting evidence showing you fulfill the eligibility criteria prior to interview

## Eligibility Criteria:

### Financial:

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  - ii) were in receipt of a Hardship Fund during the whole of their university career OR
  - iii) can otherwise provide evidence of financial need for the whole of their university career, by some form of means-tested support from a government or similar body.

### Academic:

- Arts students who graduated in 2009 or 2010.
- The definition of an 'Arts Graduate' used here is undertaking a degree from the following art forms, as supported by Arts Council England:
  - Dance
  - Combined Arts
  - Literature
  - Music
  - Theatre
  - Visual Arts
  - Arts Management
- First degree only (subsequent degrees aren't eligible for maintenance grants)
- 2:1 degree or above

### Supporting evidence:

- Candidates who are making their own case for financial need, need to provide evidence that they received a minimum of £1,000 pa for each year they were at university, in the form of means-tested grant(s) from a government or similar body.
- All candidates should provide a Financial Notification of Entitlement letter for EACH OF THEIR UNIVERSITY YEARS. They may also provide notification from their university of additional bursary payments.
- A LOAN is not eligible as evidence of financial need – they must have received a GRANT.
- Their degree, grade and year of graduation
- Their financial evidence – in most cases, this will be 3 pages from the Student Loan Company, one for each year of their degree.